
AUTO SHOP LOCATOR

DEPARTMENT OF CONSUMER AFFAIRS

BAR

Bureau of Automotive Repair

CLAY LEEK
BAR EXECUTIVE OFFICE
BAR ADVISORY GROUP MEETING
JULY 16, 2020

BACKGROUND

- BAR Strategic Plan
- Mission Statement
 - Serve Californians through effective regulation of the automotive repair and Smog Check industry
- Vision Statement
 - Educate and empower consumers by promoting a competitive automotive repair marketplace and model vehicle emissions reduction program

BACKGROUND (CONTINUED)

- Strategic Goal Area #1
 - BAR communication efforts will inform, educate, and empower.

CHANGING LANDSCAPE

- Other Search Tools
 - DCA Web License Lookup
 - DCA Search
- Evolving expectations interacting with government
 - Redfin / Amazon experience
 - Mobile friendly design
- DCA Business Modernization
 - Availability of data through an Application Programming Interface (API)
- Opportunity to leverage this data to increase alignment with our Mission, Vision, and Strategic Goals

QUESTIONS AND COMMENTS

Submit questions and/or comments to:

Clay Leek

Bureau of Automotive Repair

10949 N. Mather Boulevard

Rancho Cordova, CA 95670

Phone: 916-403-8600

Email: clayton.leek@dca.ca.gov